

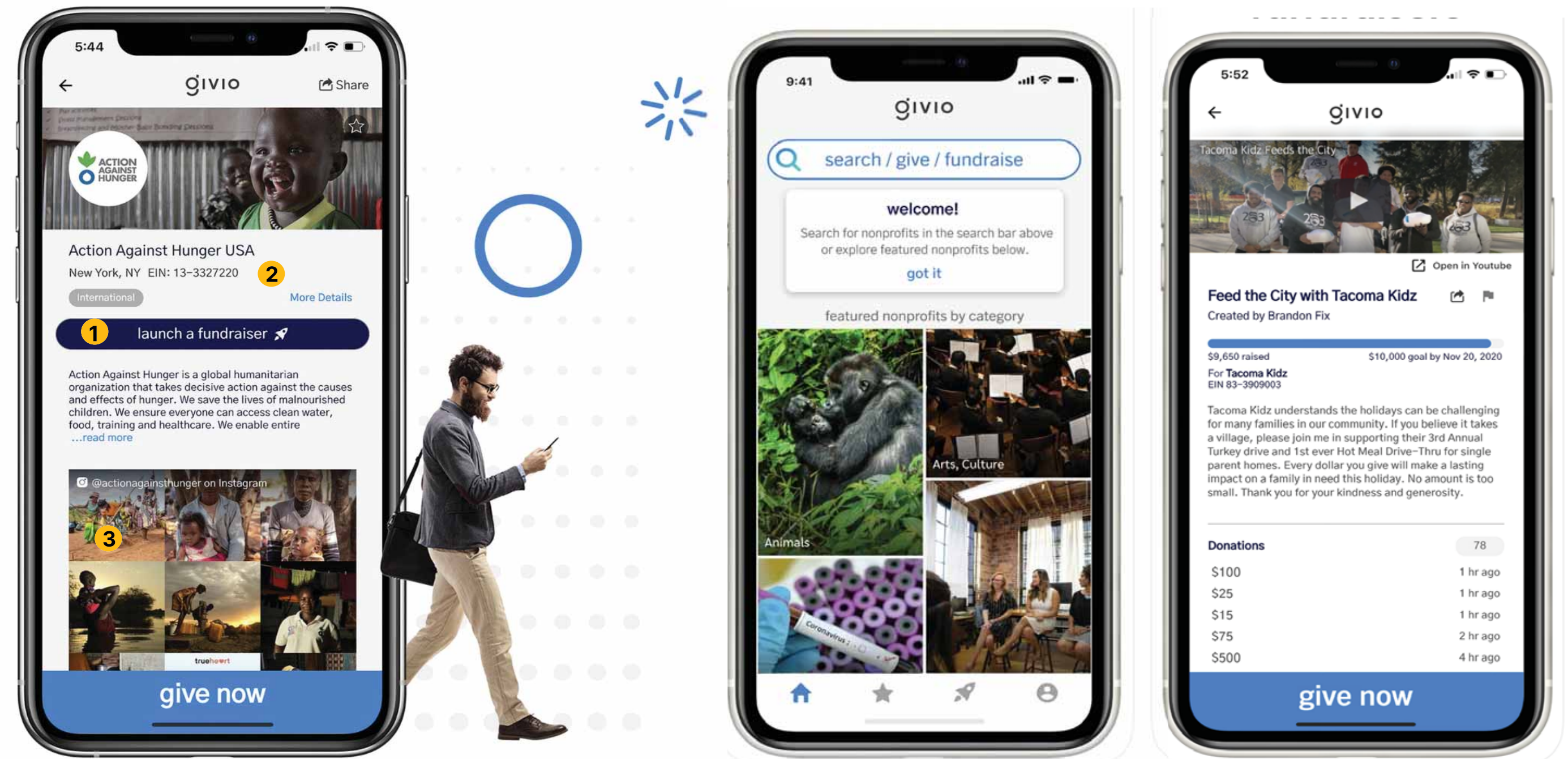
## Givio

Give — or fundraise — whenever, wherever the inspiration strikes, in just seconds. With Givio in your pocket, you can support or raise funds for any of the 1.6M IRS approved charities, schools, religious organizations and Native American Nations in the country.

# Create a Fundraiser for your Charity

Allows charity or partners for the charity to create a quick fundraising event easily

- 1 Callout 1 - Allows you to launch a fundraiser
- 2 Callout 2 - Lists the 501 IRS charity details & number to build trust
- 3 Callout 3 - Provides photo gallery to build your fundraising story



### ✓ Callout - Good

- Showing the engagement history to include current gift & life time gift- include reoccurring gift
- Lists all IRS 501 charities you can donate to

### ! Callout - Concern

- Is data about banking secure?
- Will people trust using the 3rd party app?

### ? Callout - Question

- Will donors pay the fee & be ok w/ that?
- If you can scan tickets why not QR codes?

### 👎 Callout - Bad

- Need to be online to use
- No QR code scan
- Donors have to pay a fee to donate

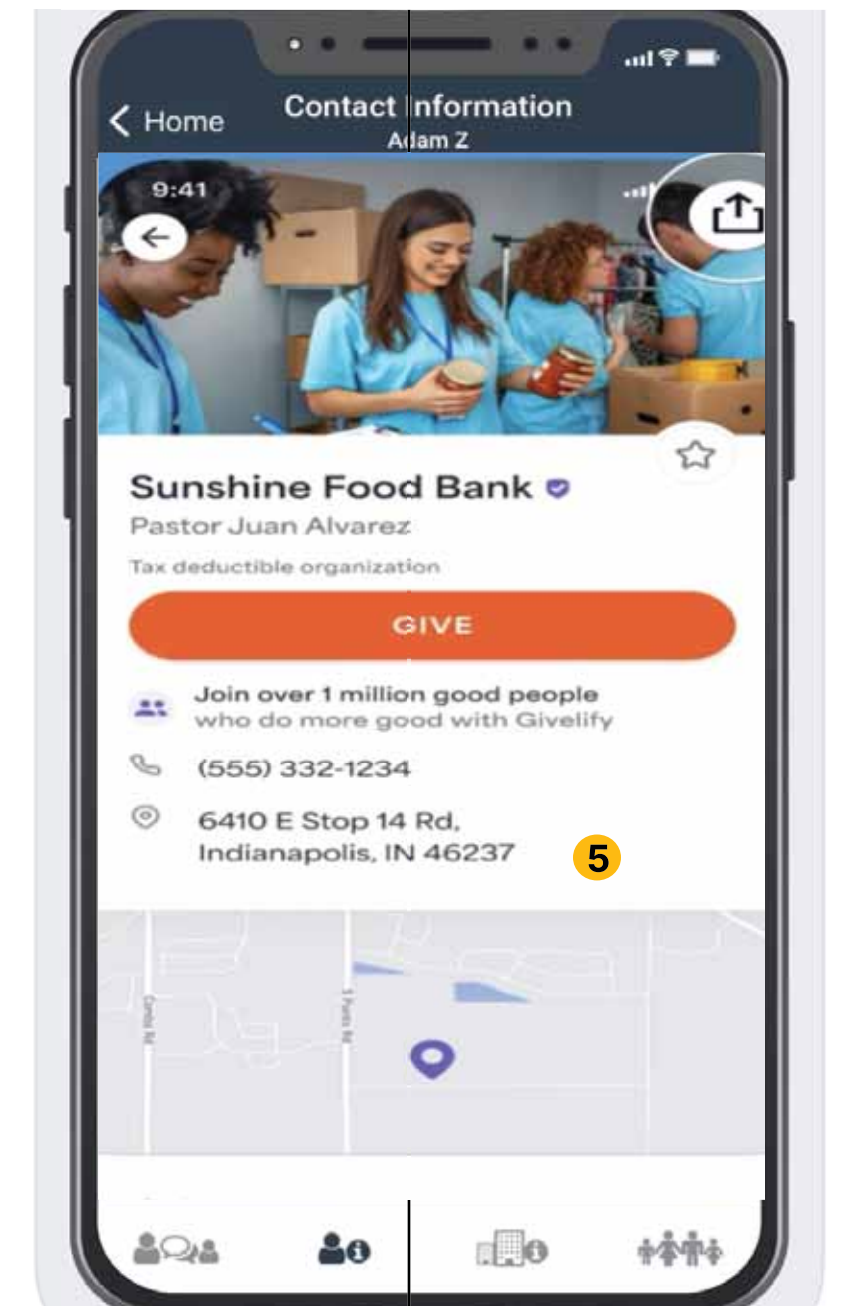
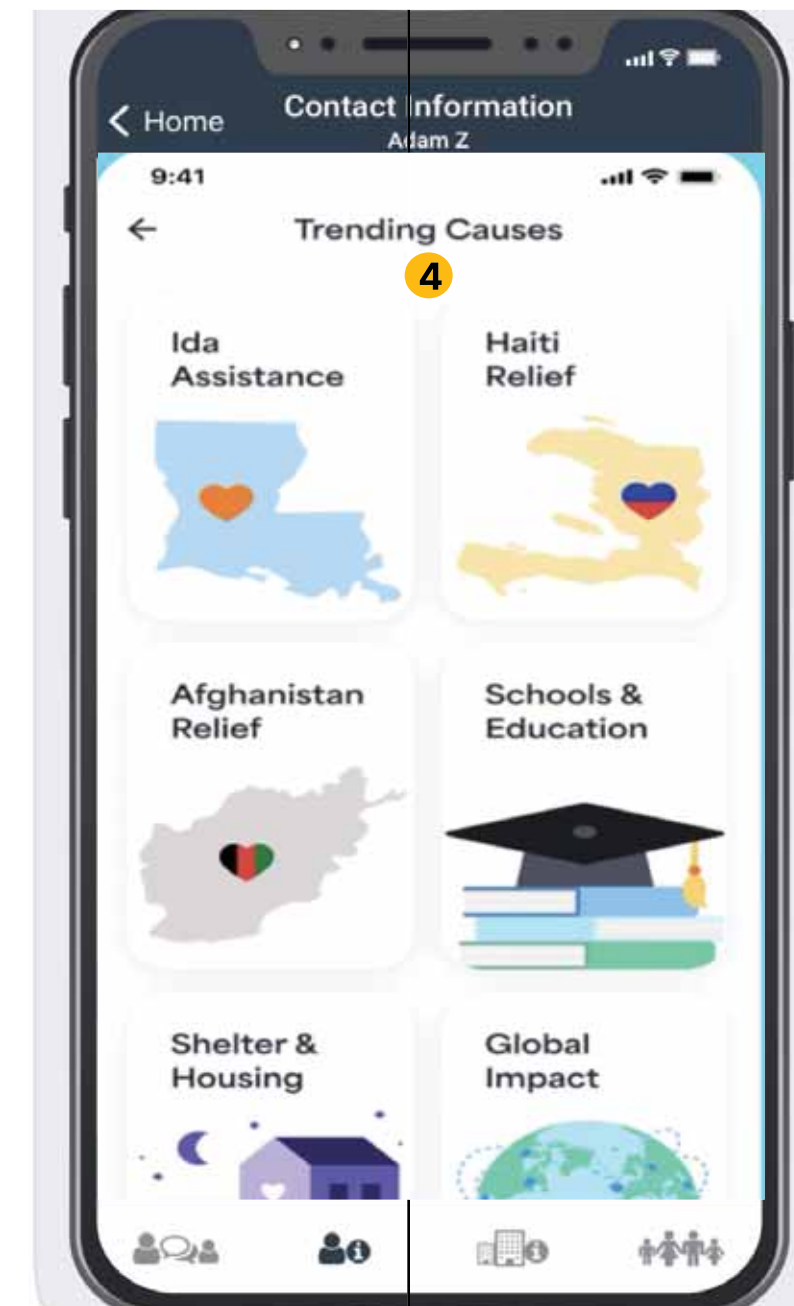
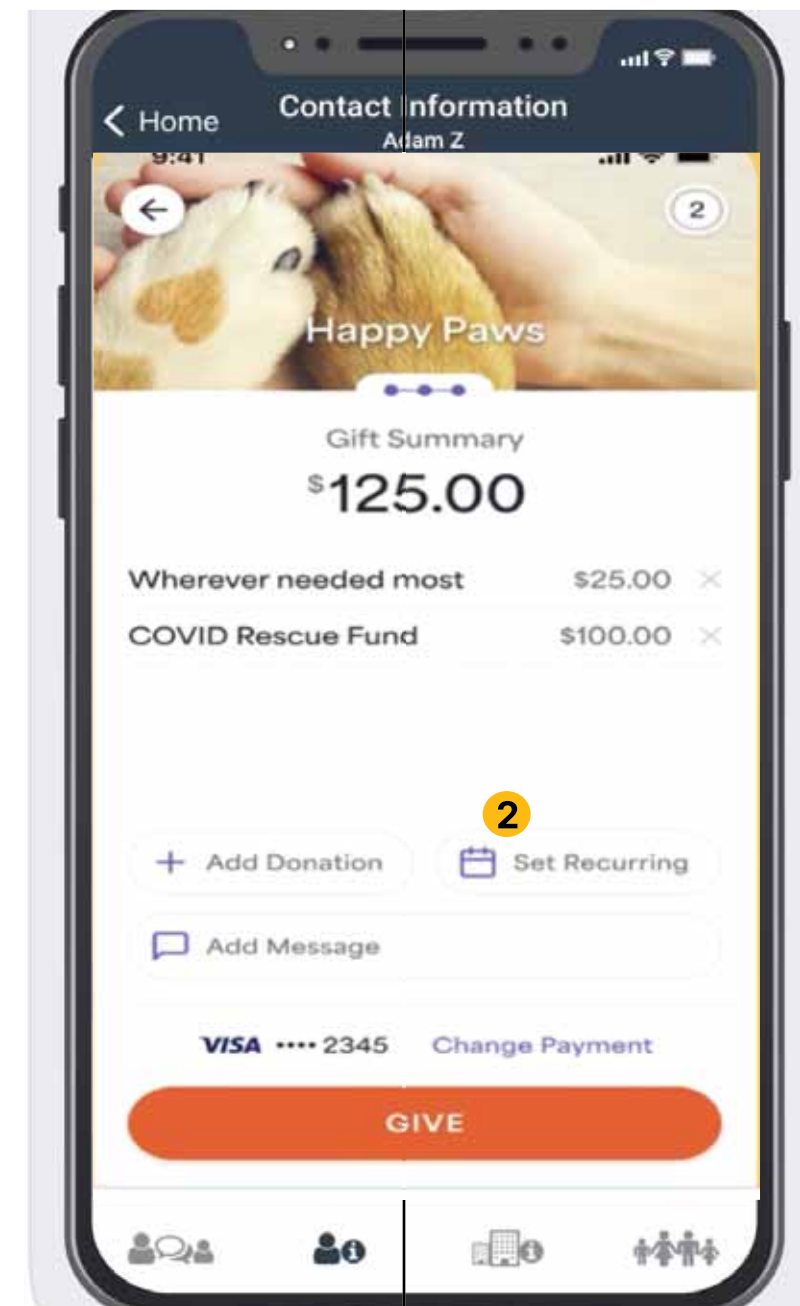
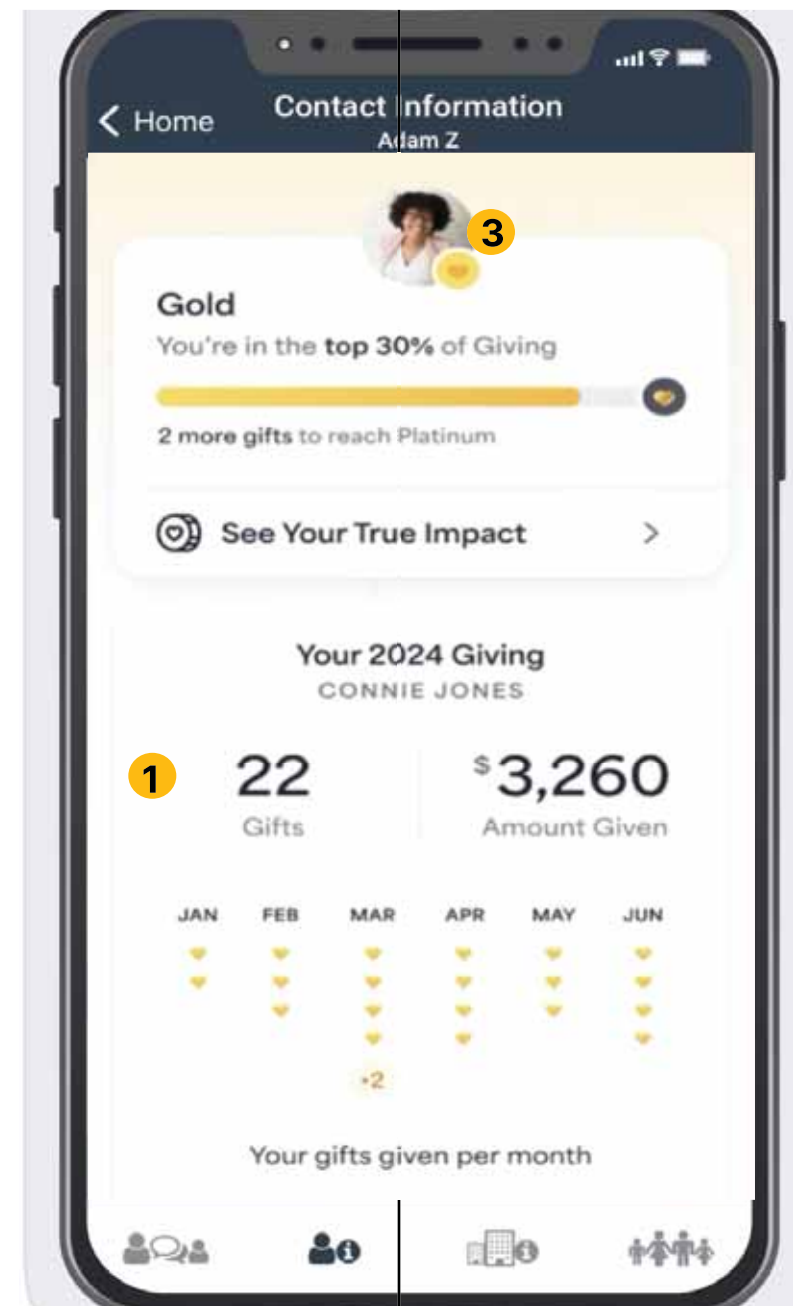
## GifyLify

Give to your favorite organizations from anywhere in 3 taps that deposits to charities next business day.

# Donation History

Provides detailed information for each donation including a pdf tax receipt for each

- 1 Callout 1 - Engagement History
- 2 Callout 2 - Giving summary includes recurring option
- 3 Callout 3 - On the Fundraising side, full set of details for each donor
- 4 Callout 4 - Searchable charities by topic or registered 501 charity number
- 5 Callout 5 - Find charity events using maps with an option to donate if you don't attend event



### ✓ Callout - Good

- Showing the engagement history to include current gift & life time gift- include reoccurring gift
- Donor information shows number of donations, total amount given per year, broken down per year
- Provides search-ability for fundraising events
- Provides option to donate to event even if you don't attend

### ! Callout - Concern

- Is data about banking secure?
- Will people trust using the 3rd party app to donate?

### ? Callout - Question

- Will donors pay the fee & be ok w/ that?
- Should there be a notification of each fee associated with payment method?

### 🚫 Callout - Bad

- No QR code scan for finding charity event
- Donors have to pay a fee to donate

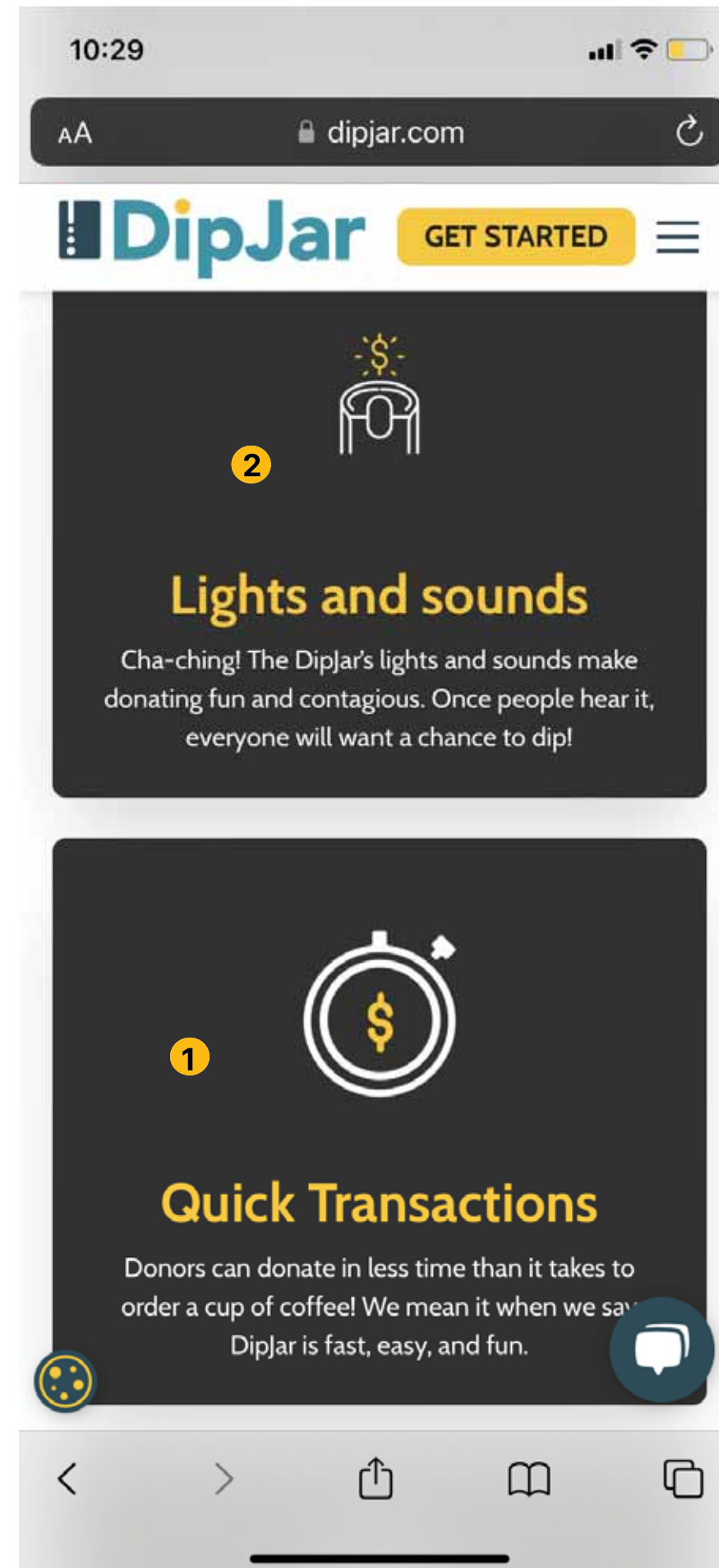
# Dipjar

Cashless donation jar and an integrated payments platform that enables donors to give on the spot anywhere your charity is fundraising

## Donate easily in 3 steps.

- Users can use their credit cards to donate to their charities
- Using the Dipjar placed at points of purchase areas
- Connects via wi-fi
- Distributes the funds the next day to charities
- Available to rent for large events, monthly or yearly

- 1 Quick transactions
- 2 Dipjar makes a donation noise each time
- 3 Dipjar can be left at any location with wi-fi
- 4 Logo of the charity can be added to the Dipjar



### ✓ Callout - Good

- Can make a donation anywhere
- 3-easy steps to accept any card payments
- Funds transfers to charity next day
- Can place at events or leave at partnership places for seamless donating by customers at checkout

### ! Callout - Concern

- Where is the sensitive data stored?
- Will people trust using a portable device or will they find it familiar like an ATM?

### ? Callout - Question

- How much is the rental fee? Will it pay for itself
- What is the average ROI?

### ✘ Callout - Bad

- Need to be online to use
- No QR code scan
- Donors have to pay a fee to donate

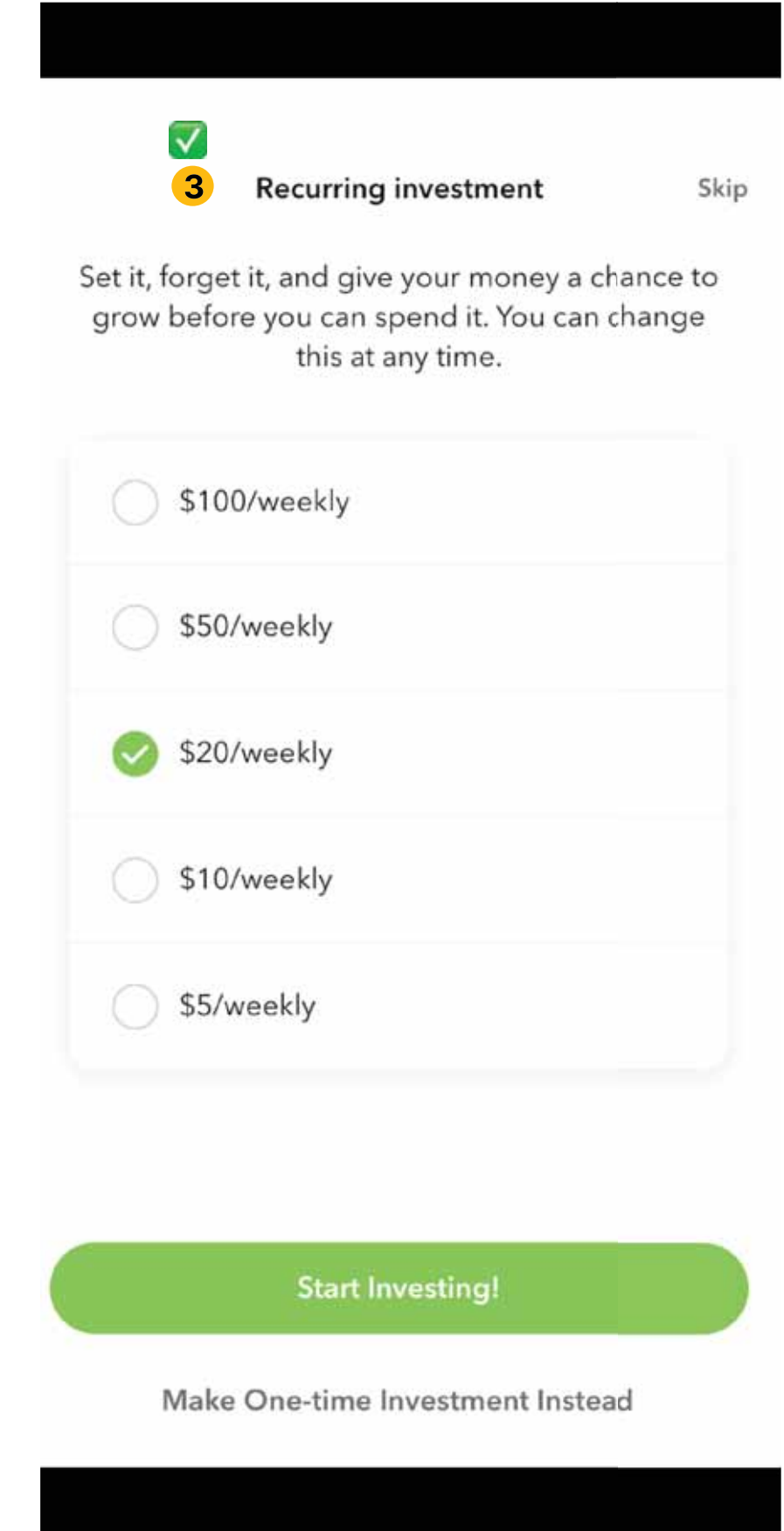
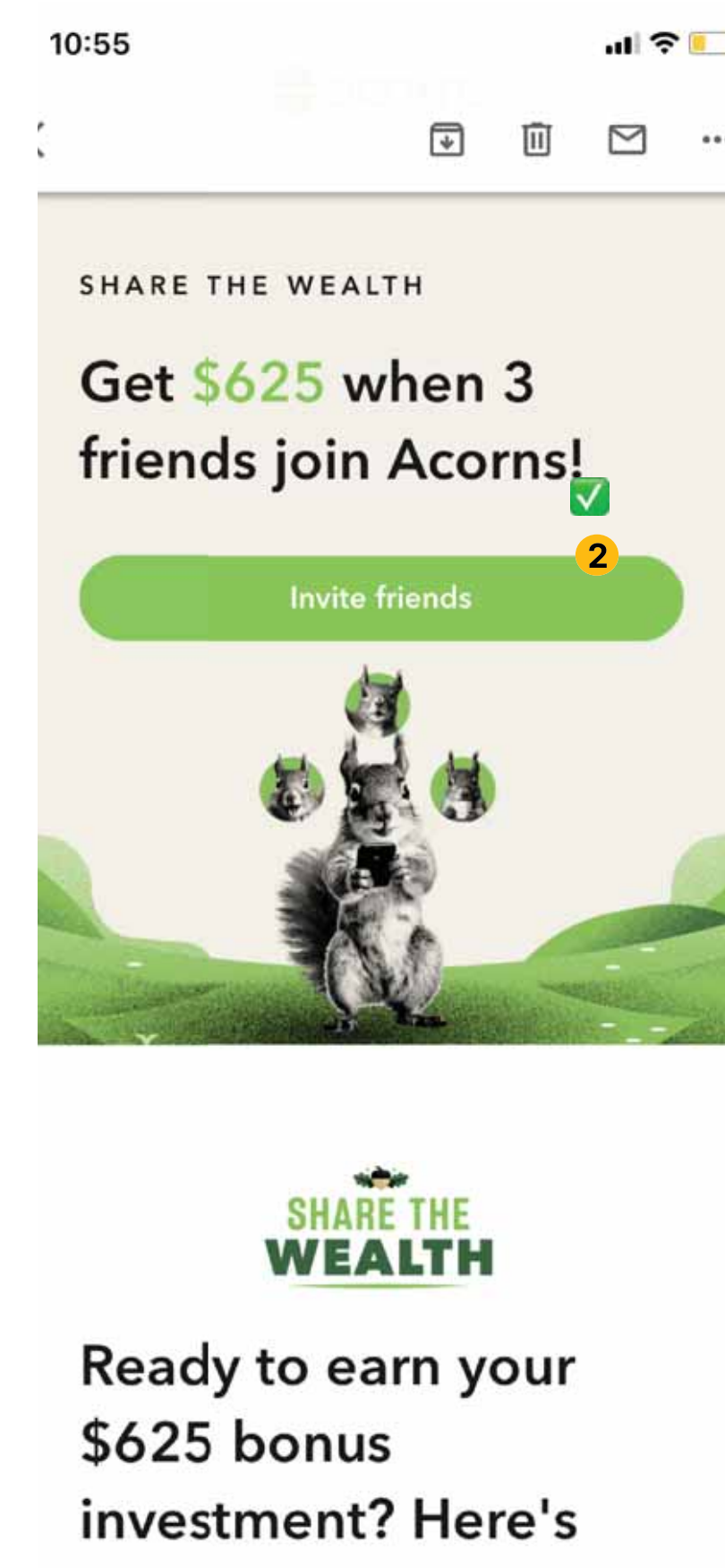
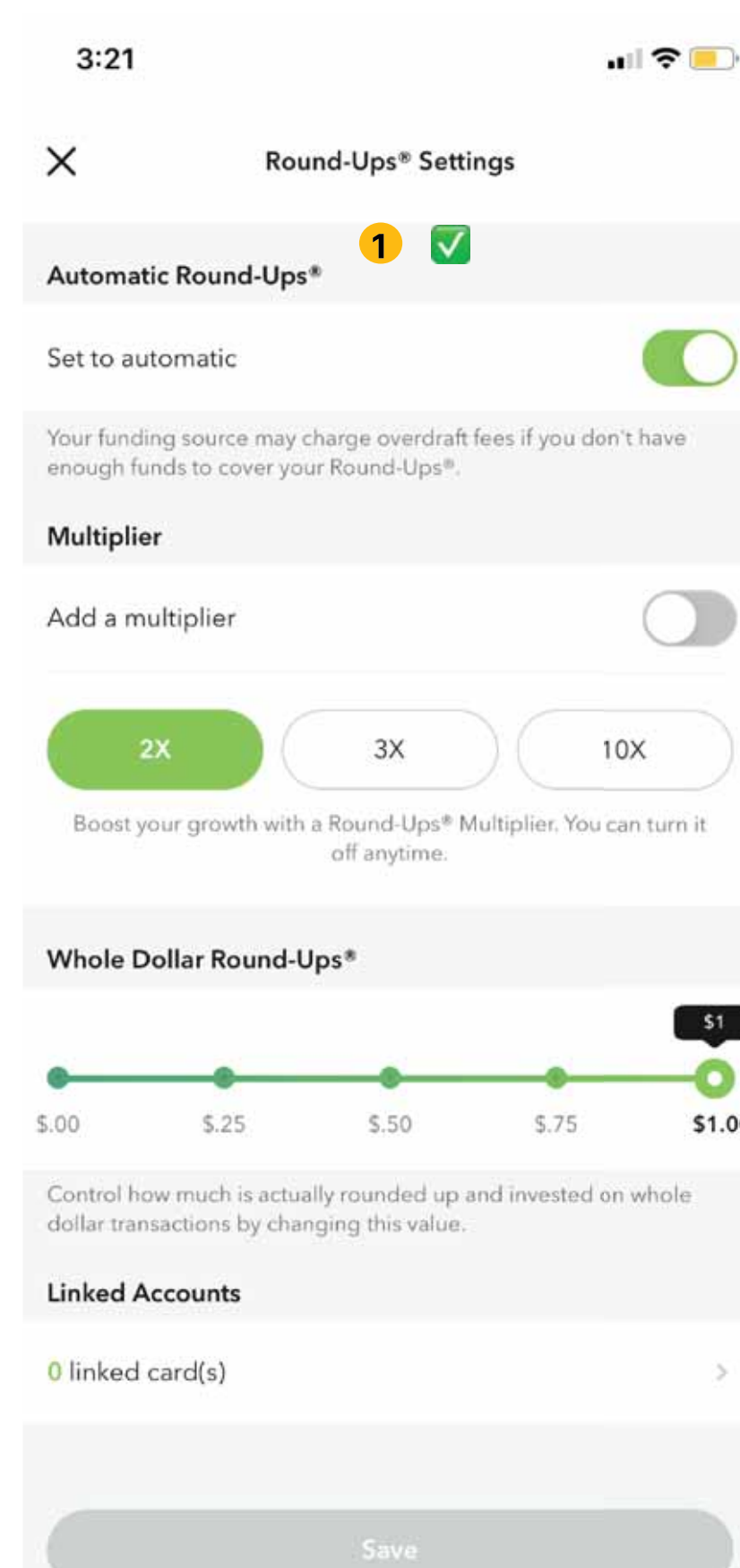
# Acorns

Invest spare change, invest while you bank, earn bonus investments, grow your knowledge and more.

## Round Ups, Earn \$ for friends who join, Reoccurring Donations

Users can round up any purchase and invest it. Users get a bonus investment when they get others to join. And users can set up a reoccurring investment

- 1 Enable a roundup on any purchase
- 2 Enlist other people to use the app for additional \$\$
- 3 Enable a reoccurring donations



**✓ Callout - Good**

- Enables rounding up purchases w/ multipliers
- Has reoccurring savings option
- Gives you \$ for others you get to sign up

**! Callout - Concern**

- Can not donate to anyone but yourself
- Invests not just saves so it has risk
- Fees for low savings amount

**? Callout - Question**

- Would everyone want to be tagged to sign up?
- Would it be hard to add a round up feature?
- Would investing donations be too risky?

**✘ Callout - Bad**

- Is there security issues w/ rounding up?
- Fees for low balances would be annoying

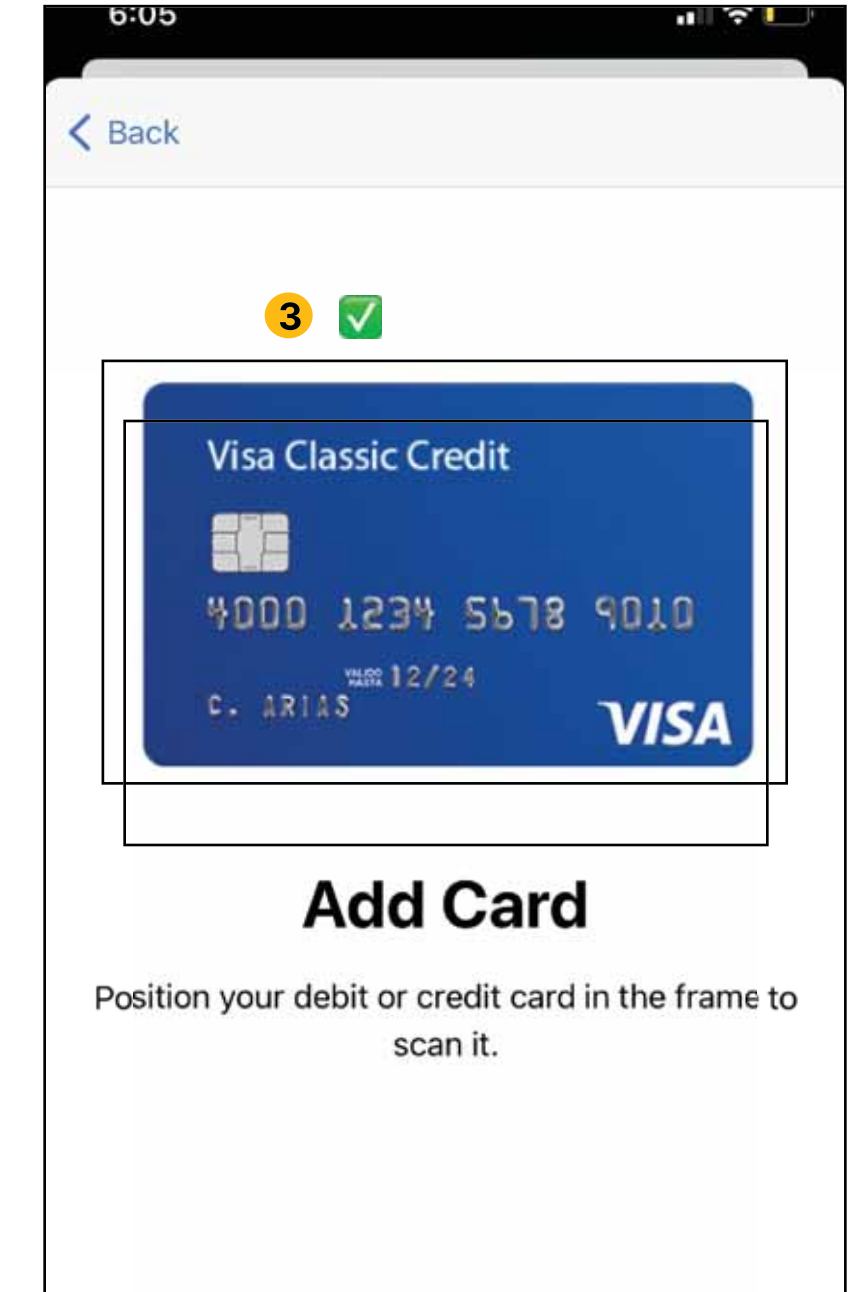
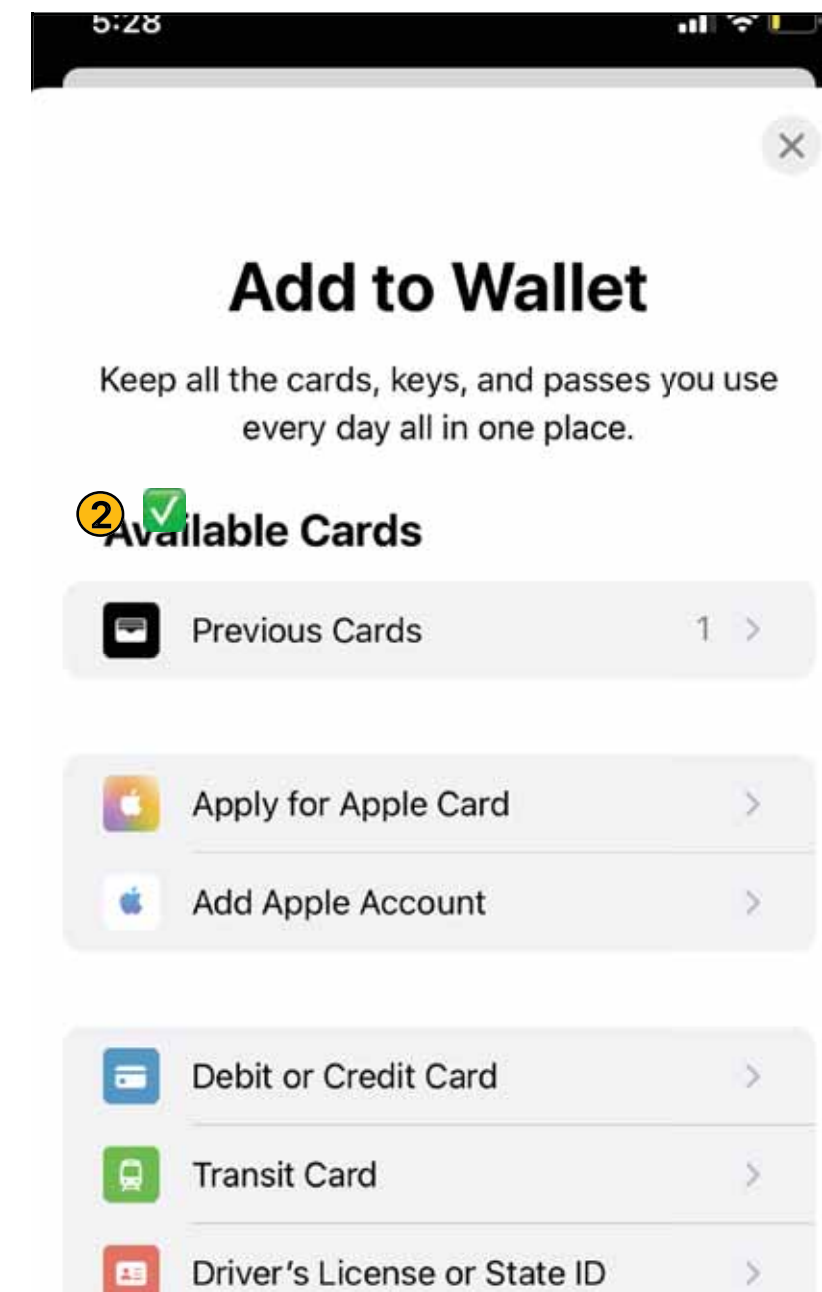
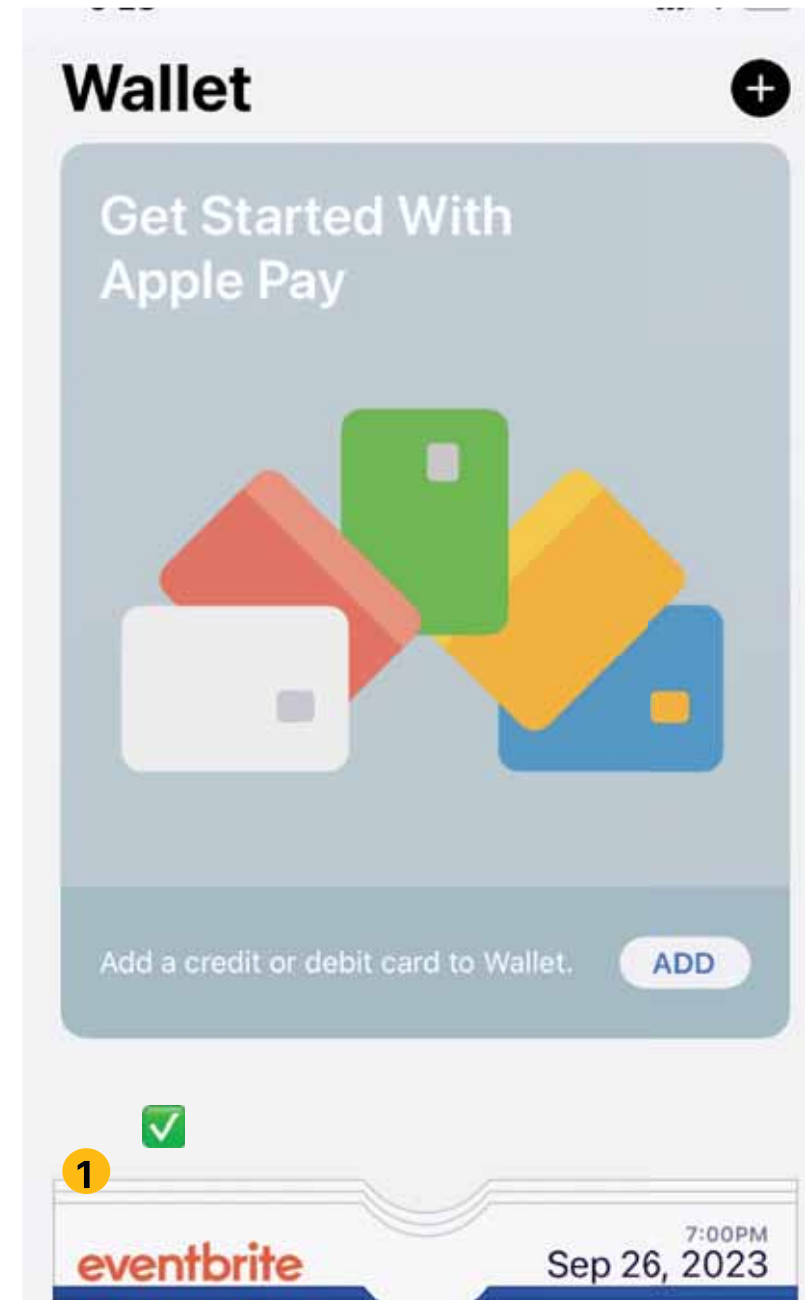
# Apple Wallet

Allows your mobile device to be a digital wallet, ticket holder, ID holder

## Wallet for Payments

Storing credit cards in your Apple wallet with the ability to store your PAY PAL or Venmo info would be great in order to make a donation without having to be connected to the internet

- 1 Callout 1 - All previous events shown provides a record
- 2 Callout 2 - Ability to add cards manually or scanning
- 3 Callout 3 - Ability to tap & donate at live events



### ✓ Callout - Good

- Allows you to store your payment options
- Can input the credit cards by scanning = no typing
- Can use tap feature to pay @ live events w/ hot spots
- Shows past events stored as tickets

### ! Callout - Concern

- Is adding a Venmo card hard to do?
- Can you just add your Venmo ID?

### ? Callout - Question

- Will I be able to donate easily?
- Do I have to be online to donate?

### ✘ Callout - Bad

- Wallet currently does not store Venmo ID info

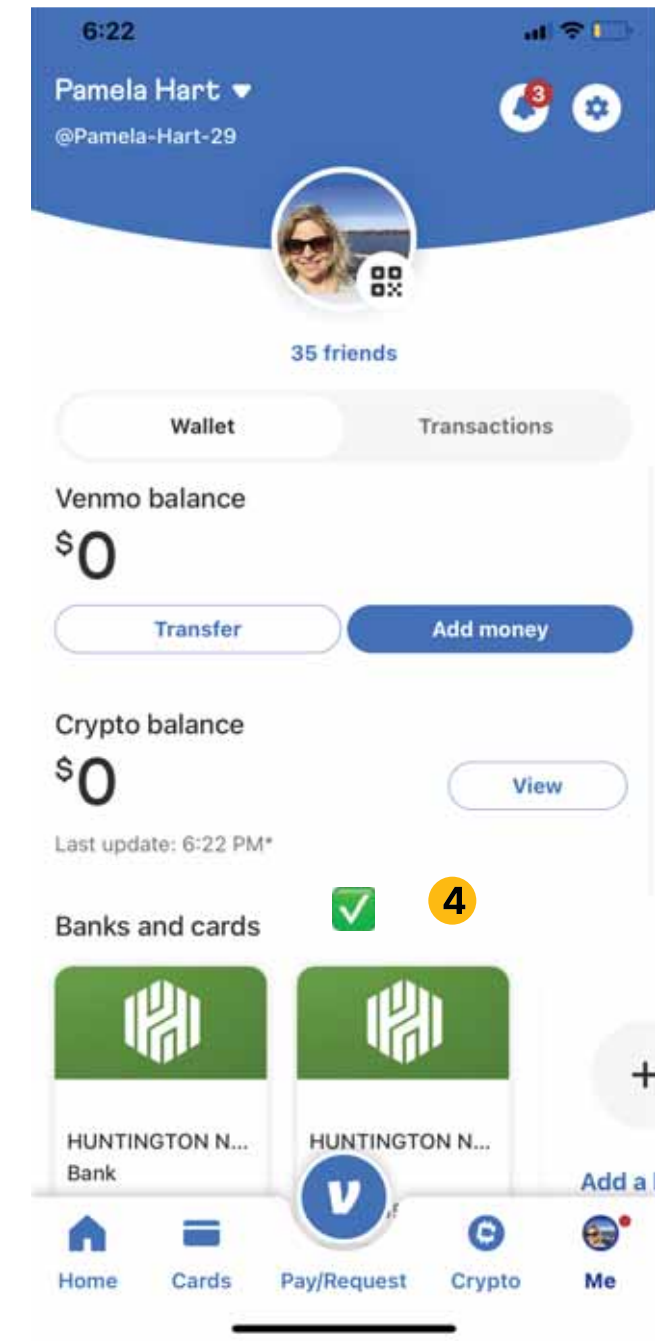
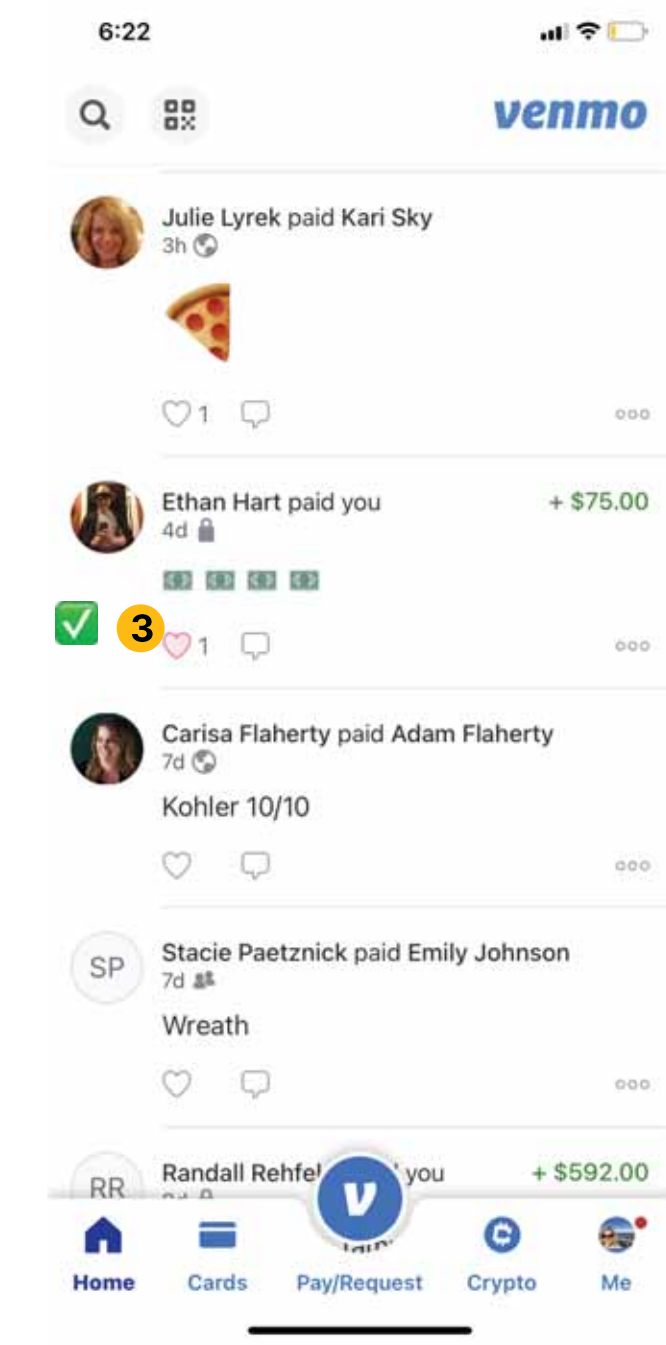
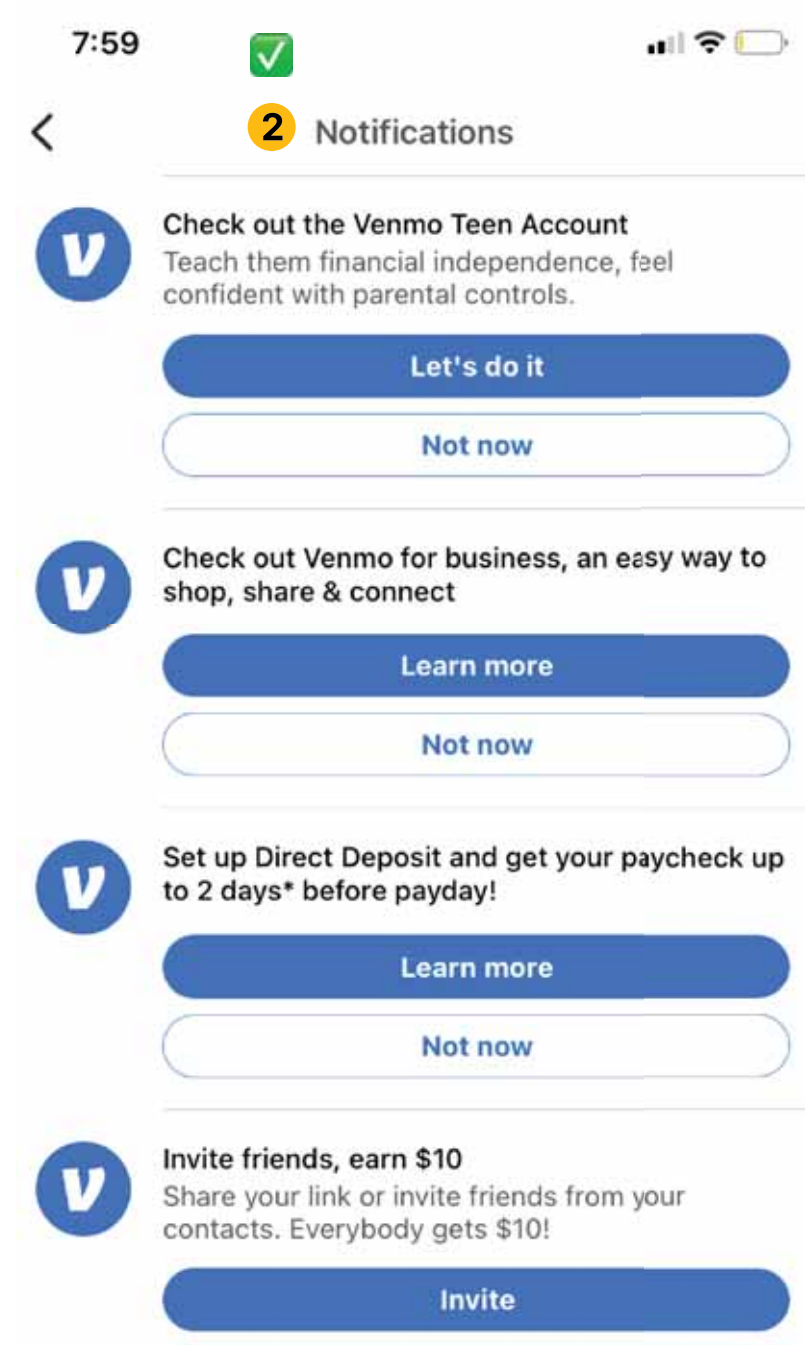
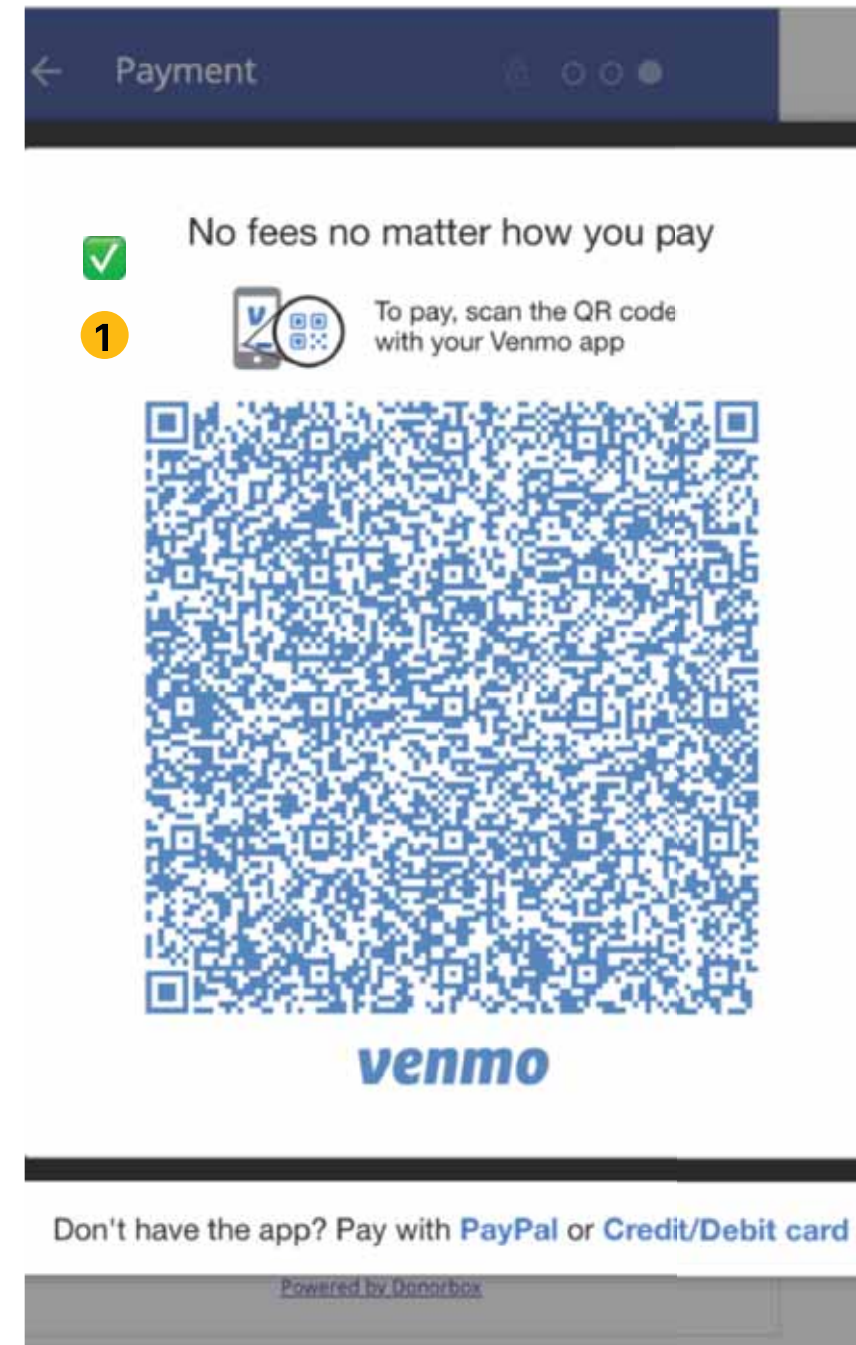
# Venmo

With charity profiles, you can support the causes you believe in with the app you know and trust. Donate in seconds, share what you care about, and inspire others to do good, too.

## Make a donation

Donate money without fees digitally both in person and virtually

- 1 Callout 1 - Using QR code to donate directly
- 2 Callout 2 - Notifications for account perks
- 3 Callout 3 - Talk to your friends
- 4 Callout 4 - Use your bank account or a credit card to pay



✓ Callout - Good

- Able to tap to make a donation
- Can make payments & choose to cover fees
- Can enable reoccurring donations
- Receive a tax receipt upon donation

! Callout - Concern

- Is data about banking secure?
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? Callout - Question

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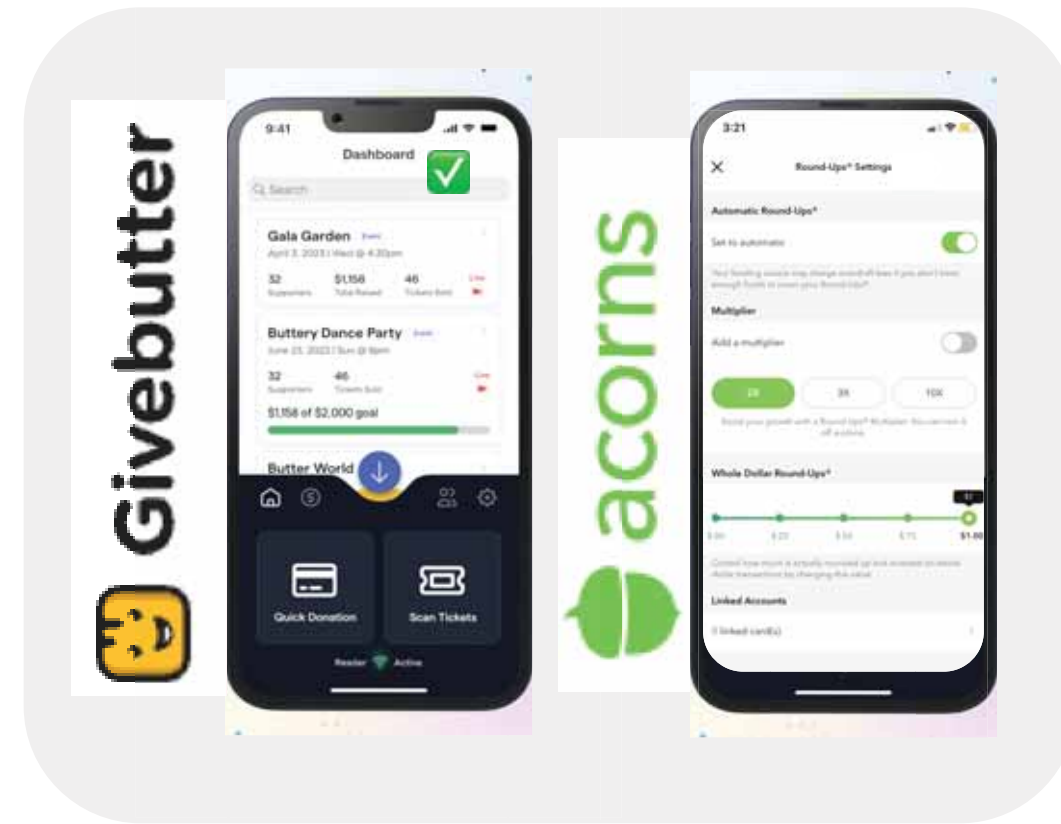
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# Feature Considerations



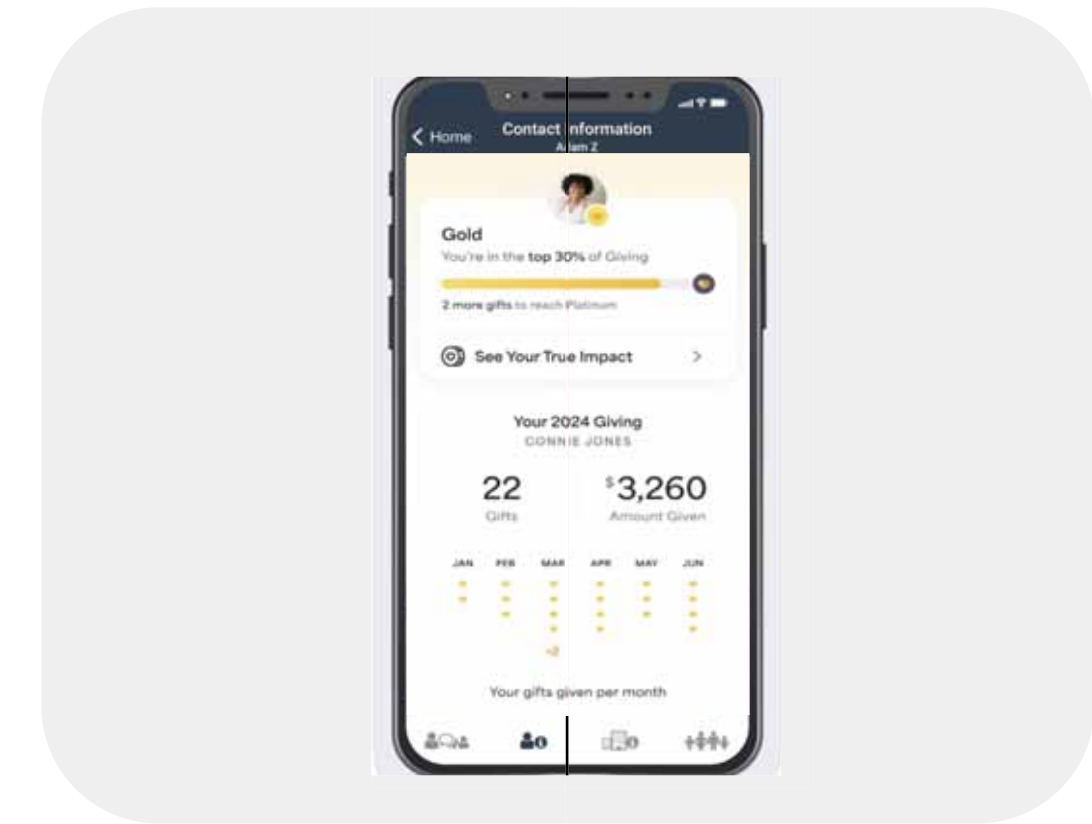
## 1 Mobile first donation engagement

- Use of 3rd party apps for mobile donations during live events
- Use of QR codes to navigate to new apps
- Provides a tax receipt
- Creates a record of donor to the organization



## 2 Digital Donations & Tracking

- Use of 3rd party apps for mobile donations
- Provides a tax receipt via email
- Offers rounding up and/or recurring donations
- Creates a record of donor to the organization
- Provides a ticket option for live events



## 3 Create a sustainable CMS of donors, referrals & clients helped

- Use of 3rd party apps to create a content management system that is simple to use and maintain for internal volunteer team
- Creates a record of activity to the organization
- Helps to easily find records to avoid overlaps in one-time only payments to people